

Advancing Productivity, Innovation, and Competitive Success

**September  
2008  
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**Visit [www.apics-tucson.org](http://www.apics-tucson.org) for information and updated job listings.**

To submit a job listing, please forward an e-mail request to:  
[job-opps@apics-tucson.org](mailto:job-opps@apics-tucson.org).

**Company Coordinators:**  
If you are interested in

**September Event**

**Professional Development Meeting**

**Wednesday, September 17,  
2008**

**Green Management:  
Developing Competitive  
Advantage through  
Environmentally Friendly  
Products and Processes**

**Speaker**

**Prof Dave Parmenter, PHD  
CPIM**

becoming the  
company coordinator  
at your workplace,  
please contact Pat  
Montcastle via e-mail  
at:  
[dir-comp-  
coordinators@apics-  
tucson.org](mailto:dir-comp-coordinators@apics-tucson.org).

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**Published by:**  
APICS –

## Assistant Clinical Professor of Management/ Marketing NAU

[More on this month's speaker below](#)

### On

In today's eco conscious business environment being "green" is right up there with quality, it is simply a requirement in order to do business. Prof Parmenter will share an introduction concerning the development of environmentally friendly business practices and strategies and the way those practices can be utilized to develop competitive advantage and achieve increased profits..

## Student Night

Students currently enrolled in the U of A, NAU, ASU and Pima may attend this PDM for \$5 (must reserve in advance).

### Location

## Espresso Art

942 E. University Blvd  
Tucson, Arizona 85719

### Schedule

Network - 5:30 pm  
Dinner - 6:00 pm  
Presentation - 7:00 pm

Build your own menu - chose from the following: Choose "1" from each line

- Chicken with vegetables or Peppered steak
- Seasoned butter rice, Mashed potatoes or Baked potatoe
- Chocolate cake, Strawberry delight or Apple Pie

All meals will also come with a house salad ice tea or lemonade

**Cost: \$12**

**RSVP to Sophie Lemieux, [director-programs@apics-  
tucson.org](mailto:director-programs@apics-tucson.org)**

**by 12 p.m., Friday, September 12, 2008.**

**The Association for  
Operations  
Management,  
P.O. BOX 26269  
TUCSON, AZ 85726-  
6269**

## Speaker - Prof Dave Parmenter, PHD CPIM



### **About the Speaker:**

Professor Dave Parmenter PHD CPIM is the Assistant Clinical Professor of Management/Marketing for NAU's distance learning program. Dave grew up here in Tucson and graduated from Catalina High School. This was followed by undergrad and graduate degrees with the University of Arizona. This includes a BA in political science, MBA with an emphasis in Management and a PhD in Business Administration with a major in Operations Management and a minor in Applied Statistics. Prof Parmenter is also in the process of completing a MS in Management Information Systems from Governors State University having completing all course work and only requiring submission of his thesis.

Prof Parmenter has a great passion for business management curriculum and has taught at several institutions including: Governors State University in the southern suburbs of Chicago (1992-2003) - tenured in 1998, West Texas A&M University just outside Amarillo, TX (2003-2006) & Northern Arizona University (2006-present). He is a seasoned presenter who has instructional experience with various business subjects such as: Operations Management, Supply Chain Management, Quality Management, Service Operations Management, Principles of Management, Strategic Management and Team Building.

Prof Parmenter is more than just a collegiate academic because he has also worked in the business community for 10 years and he understands the day-to-day pressures and challenges that face today's businesses.

Dave is an APICS practitioner who earned his CPIM in 1994 and served as Faculty Advisor for

the Student Chapter at Governors State University from 1994 to 2003. In addition to this he has given several presentations at the APICS Summer Academic/Practitioner Workshops. Dave strongly supports the APICS community and their body of knowledge for the operations management professionals and is shared with us last year with management tips from Deming.

Want to join? Use this [membership and renewal form](#).

## Chapter Information

### Get involved with APICS

APICS is a vibrant professional society recognized by inventory and supply chain management professionals worldwide as the leader in certifications, education, and the resources necessary to improve business performance. This achievement was not obtained and cannot be sustained without the countless contributions made by our volunteer community.



### Vision & Mission Statement

#### Our Vision:

To inspire lifelong learning and enhancement of individual and chapter success.

#### Our Mission:

To be the leader and premier provider of individual and organizational education, standards of excellence, and information in Integrated Resource Management.

#### Tucson Chapter Mission Statement:

To help the business and educational community meet challenges of professional growth by providing high quality resource management education.

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